



Major: **Social Media 2022 - 20xx**

BLACK HILLS Degree: **Certificate**
STATE UNIVERSITY

BCERTU.SM

Prepared by:

Phone #:

Date:

NAME:

				Certificate Requirements			
				Has		Needs	
				100	300	100	300
				200	400	200	400
				+ 50% of major/minor courses must be from BHSU			
	3	MCOM	235	Social Media Survey			
	3	MCOM	430	Media Law			
	6	Take 2 of the following courses:					
		ART	161	Graphic Communication			
		BADM	344	Managerial Communications			
		BADM	370	Marketing			
		BADM	372	Advertising			
		BADM	407	International Business			
		MCOM	210	Basic Media Writing			
		MCOM	220	Introduction to Digital Media			
		MCOM	373	Public Relations Case Study			
		MCOM	475	Public Relations			
		MCOM	485	Science Writing			
		OE	376	Interpretive Media			
TOTALS:				12	TOTALS:		

ID or SSN: